

Message Text

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43

ACTION EUR-12

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R 111520Z NOV 74

FM AMEMBASSY MOSCOW

TO AMEMBASSY VIENNA

INFO SECSTATE WASHDC 4435

USDOC WASHDC

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

UNCLAS MOSCOW 17045

USDOC FOR BEWT/TODAD

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, XH

SUBJ: TRADE INQUIRY - SOVIET LABELING REQUIREMENTS FOR CONSUMER
GOODS

REF: VIENNA 9475

1. TREATY/LEGAL DIVISION OF SOVIET MINISTRY OF FOREIGN
TRADE ADVISES THAT THERE IS NO OVERALL SOVIET REGULATION
ESTABLISHING LABELING REQUIREMENTS FOR IMPORTED CONSUMER
GOODS. RESPONSIBILITY FOR ESTABLISHING LABELING REQUIRE-
MENTS, ACCORDING TO MFT OFFICIAL, RESTS WITH FOREIGN TRADE
ORGANIZATION INVOLVED. MFT OFFICIAL DID OBSERVE, HOWEVER,
THAT INCLUSION OF INFORMATION AS TO COUNTRY OF ORIGIN
WOULD APPEAR LOGICAL.

2. FOR MOST TYPES OF MANUFACTURED CONSUMER GOODS,
APPROPRIATE SOVIET FTO IS RAZNOEXPORT. HOWEVER, BEFORE
CONTACTING RAZNOEXPORT TO DETERMINE LABELING REQUIREMENTS
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IT WOULD BE USEFUL IF U.S. COMPANY REFERRED TO REFTEL

COULD SUPPLY INFORMATION AS TO SPECIFIC TYPES OF CONSUMER
ITEMS WHICH IT WISHES SELL TO USSR.

3. ON BASIS PERSONAL OBSERVATIONS OF COMMERCIAL OFFICERS,
IMPORTED CONSUMER GOODS SOLD IN SOVIET STORES ALWAYS
CARRY INFORMATION AS TO PRODUCING FIRM AND COUNTRY OF
ORIGIN.
STOESSEL

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NNN

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Disposition Event:
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